



**EGYPTIAN
CHINESE
UNIVERSITY**

**FACULTY OF ECONOMICS
AND INTERNATIONAL TRADE**

**PROFESSIONAL MASTER'S
PROGRAM DESIGN**



CORE COURSES (LEVEL 1)

1 st TERM	
Courses	Code
Economics for business	ECO111
Contemporary Management	MGT111
Research Methods	BSC111
Financial Accounting	ACC111

2 nd TERM	
Courses	Code
Mathematics and statistics for business applications	BSC122
Marketing Management	MKT121
Management Information Systems	MGT122
Human Resources Management	MGT123



1- FINANCIAL ECONOMICS

3 rd TERM	
Courses	Code
Cost Accounting	ACC211
Behavioural Economics and Finance	ECO211
Contemporary Issues in Economics	ECO212
Managerial Economics	ECO213

4nd TERM

Courses	Code
Business Analysis and Valuation	FIN221
Financial Derivatives	FIN222
Security Analysis & Portfolio Management	FIN223
Financial Markets	FIN224



2- HEALTHCARE MANAGEMENT & QUALITY

3rd TERM

Courses	Code
Healthcare Management Systems	MGT211
Operations Management	MGT212
Organizational Behaviour	MGT213
Healthcare Supply chain	MGT214

4nd TERM

Courses	Code
Healthcare Marketing	MGT225
Quality Management	MGT226
Strategic Management	MGT227
Sustainable Human Resources Management	MGT228



3- LOGISTICS & SUPPLY CHAIN MANAGEMENT

3 st TERM	
Courses	Code
Material Management	MGT219
Retail Management	MKT211
Logistics & Supply Chain Management	MGT2110
Operations Management	MGT212

4 nd TERM	
Courses	Code
Strategic Management	MGT227
Quality Management	MGT226
Critical Thinking & Decision Making	MGT2211
Digital Supply Chain	MGT2212



4- ACCOUNTING

3 nd TERM	
Courses	Code
Advanced Financial Accounting	ACC212
Auditing	ACC213
Financial Reporting Analysis	ACC214
Cost Accounting	ACC211

4nd TERM

Courses	Code
Managerial Accounting	ACC225
Business Analysis and Valuation	FIN221
Advanced Audit and Assurance	ACC226
Tax Accounting	ACC227



5- BUSINESS ADMINISTRATION

3rd TERM

Courses	Code
Operations Management	MGT212
Managerial Economics	ECO213
Strategic Management	MGT227
Organizational Behaviour	MGT213



BUSINESS ADMINISTRATION (HUMAN RESOURCES)

4nd TERM

Courses	Code
Training and Development	MGT2213
Talent Acquisition and Management	MGT2214
Performance Management	MGT2215
Compensation and Benefits	MGT2216



BUSINESS ADMINISTRATION (STRATEGIC MANAGEMENT)

4 nd TERM	
Courses	Code
Marketing Research	MKT222
Entrepreneurship and Innovation	MGT2217
E. Business Management	MGT2218
Organizational Change Management	MGT2219



BUSINESS ADMINISTRATION (QUALITY MANAGEMENT)

4 nd TERM	
Courses	Code
Quality Management System and Methods	MGT2220
Quality Assurance and Quality Control	MGT2221
Quality Management	MGT226
E. Business Management	MGT2218



BUSINESS ADMINISTRATION (MARKETING AND INNOVATION)

4 nd TERM	
Courses	Code
Digital Marketing	MKT223
Integrated Marketing Communication	MKT224
Brand Management	MKT225
Consumer Behaviour	MKT226